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COMMUNITY COLLEGE *Smart.*

2008-2009 INSTITUTIONAL STRATEGIC PLANNING TEMPLATE
BE SMART: Strategic, Measurable, Achievable, Realistic, Time-Bound, DRAFT April 7, 2008

CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) C=Community • *Institutional*	CCC Strategic 2008-2009 3 Year Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • *Institutional*	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Community **The college staff holds the institution in trust for the citizens of the district.**	• *Provide breadth of service* • *Respond to the needs of our various constituencies* • *Leave a legacy for the college district*	C1 Complete a comprehensive master plan for the college to meet expansion needs (rollover – please note the O.C. master plan is being tracked under 07/08 IA 126) C2 Position CCC to be a leader in delivering workforce training in conjunction with private industry (recommend making an activity under "Grow our community, employer and academic partnerships") C3 Plan and prepare for Bond Campaign in 09 or 10 (rollover – reword) C4 Grow our community, employer and academic partnerships (rollover – reword) C5 Implement Foundation Campaign (expand fundraising intent – make "Implement Foundation Campaign" an activity)	Rollover recommendations: Complete a comprehensive master plan for the college to meet expansion (growth?) needs Plan and prepare for capital campaign in 2010 Develop, maintain and increase our community, employer and academic partnerships Identify and address college fundraising needs and opportunities Provide decision makers with accurate and timely information on which to base decision making for resources (relocated from "staff & resources")			

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CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) S=Students • *Institutional*	CCC Strategic 2008-2009 Long-range Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • *Institutional*	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Students **The college exists to enable students to earn a college education, prepare for the world of work, and learn how to learn.**	• *Student success through access, retention and persistence* • *Provide technology in support of services and programs*	S1 Increase access to services, technology, instruction and faculty (rollover) S2 Identify new areas for student recruitment S3 Develop a strategy for increased retention of degree/certificate seeking students S4 Reduce barriers to student success S5 Create and implement an institutional recruitment and enrollment strategy (Recommend S2-S5 become activities under "Develop & implement SEM Plan") S6 Institutionalize career pathways (rollover – reword) S7 Increase the quality of existing web based services (rollover – reword – evaluate)	Rollover recommendations: Increase access to services, technology, instruction and faculty Develop and implement Strategic Enrollment Management Plan Develop and implement Career Pathways Expand access and quality of web-based services (?) discussion on should this be an activity under the SEM or Technology Plan?			

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CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) I=Instruction • **Institutional**	CCC Strategic 2008-2009 Long-range Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • **Institutional**	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Instruction **Instruction is central to the mission of the college. We foster a climate that is supportive of students and instructors as key components of the learning process. We seek to develop and maintain opportunities, resources, and strategies that support flexible, responsive instruction to meet diverse and changing student needs in a rapidly evolving educational environment.**	• *Achieve the highest quality of teaching and learning* • *Provide technology in support of teaching and learning* • *Create and maintain an institutional climate in which innovative and effective teaching and learning thrive*	I1 Assess program capacity and potential for growth in high demand areas I2 Develop a 3 year plan for replacement of instructional technology I3 Attract and retain talented, dedicated instructional staff and provide students with resources required to be successful (move to staff & resources – reword) I4 Create more interdisciplinary classes to prepare students for real world application I5 Expand the number of flexible class offerings I6 Incorporate instructional equipment needs into technology planning and identify appropriate resources for support I7 Develop incentives to support faculty creativity and innovation	(Steffen, Bill Z, Bill B., and Joe offered to help with initial rewording) Mixed recommendations: Support for teaching excellence Support Instruction with technology needs Identify "what's next" for learning outcomes Reword and rework the majority of 2007-2008 strategic priorities (Planning task force asked Kate Gray to support provide leadership to this area since there were many concerns with the 07/08 strategic priorities)			

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CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) SR=Staff & Resources • *Institutional*	CCC Strategic 2008-2009 Long-range Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • *Institutional*	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Staff & Resources **All college personnel contribute to and support the educational mission of the college.**	• *Secure and sustain the human, technological, and financial resources and facilities to fulfill our mission and to succeed*	SR1 Provide faculty and staff with adequate training and support to be successful in their jobs (rollover – reword) SR2 Increase FTE (rollover – reword) SR3 Expand our efforts to seek grants and funding from new sources in support of our programs and students and launch Grant Resource Center (recommend making an activity under "Increase revenue") SR4 Provide state wide decision makers with accurate and timely information on which to base decision making for resources (move to community and reword) SR5 Implement the Strategic Plan for Technology Support (rollover)	Rollover recommendations: Attract and retain talented faculty and staff (relocated from "Instruction") Provide all staff with adequate training and support to be successful in their jobs Increase revenue Implement the Strategic Plan for Technology Support New recommendations: Improve efficiency of business operations Improve quality and access to Information (discussion as to whether this was already being addressed in SEM and/or Technology Planning efforts)			

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CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) DM=Decision-making • *Institutional*	CCC Strategic 2008-2009 Long-range Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • *Institutional*	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Decision-Making **The college maintains an open and inclusive organizational structure which enables all staff members to participate in the decision-making.**	• *Assure that our organizational systems reflect our commitment to values* • *Maintain a healthy organization by promoting a strong sense of community with a commitment to communication, continuous learning and improvement.*	DM1 Strengthen CCC culture and environment (rollover) DM2 Create a series of campus wide forums for the purpose of re-establishing our CCC vision, mission and goals (rollover – rework - reword)	Rollover recommendations Strengthen CCC culture and environment Review, update and reaffirm our CCC vision, mission and goals Create intra-campus communication network			

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Diversity **The college is committed to building awareness of cultural diversity on our campus and in our community.**	• *Broaden our diversity and cultural awareness*	D1 Assess the need for, evaluate and make recommendation for a college wide diversity and cultural awareness training plan (rollover – rework - reword)	Mixed recommendations: B.J. has offered to lead this discussion – who else should participate? Be more inclusive (define) Increase cultural diversity of CCC staff (concern & support for wording)			

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CCC Values	CCC Goals	CCC Strategic 2007-2008 3 Year Priorities (Current with notes) E=Environment • *Institutional*	CCC Strategic 2008-2009 Long-range Priorities (Identify what has been done, stays, evolves from 07/08 and/or needs to be added) • *Institutional*	Budget Sources (Are there resources for this strategic priority – if yes from where)	Anticipated Outcomes (What do we want to achieve and why)	Estimated Strategic Priority Timelines (By when do we want to achieve it)
Environment **The college accepts responsibility as a steward of the environment, not only to teach environmental principles, but also to model appropriate environmental behaviors.**	• *Model environmental stewardship*	E1 Be a national model for environmental education (rollover) E2 Increase campus systems and capacity that support good environmental stewardship and sustainability (rollover – rework - reword) E3 Rebuild OC campus storm water system (make an activity under "capital campaign")	Rollover recommendations: Be a national model for environmental education Bill Leach and Bill B. offered to lead a rewording discussion of E2			

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